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RERUM COGNOSCERE CAUSAS ET VALOREM

ITC competences of polish university students - pilot survey results

Marek Koczyński, Cracow University of Economics

marek.koczynski@phd.uek.krakow.pl

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ITC competences - Importance

- 1) ITC competences are highly demanded from specialist, managerial, and office work candidates

[EY, SGH, AmCham, 2012; Kocór, Strzebońska, Dawid-Sawicka, 2015]

- 2) Those competences are on insufficient levels among workforce (including recent graduates)

[Pieniążek et al., 2014; Kocór, Strzebońska, Dawid-Sawicka, 2015]

- 3) Demanded digital competences are poorly developed during Higher Education (excluding IT and engineering courses)

[Pieniążek et al., 2014; Kocór, Strzebońska, Dawid-Sawicka, 2015]

ITC competences - Importance

- 4) Digital competences will be needed at various (not only IT) jobs and necessary to use and further develop other competences - even more due to Revolution 4.0

[OECD, 2005; EU 2007; 2011; Czapla, 2018]

- 5) Did Generation Z master digital competences or is it only true for basic tasks of marginal professional use?
- 6) There is a need to assess regular - advanced user digital competences that will be necessary in work and education environment

ITC competence assessment

Professional accreditations (specific for narrow areas)

Work samples

Complex ITC competence models:

- ▶ **DigComp 2.1**

- ▶ *(5 areas, 21 competences, 8 proficiency levels)*

[Carretero S., Vuorikari R., Yves Punie Y., EU, 2017]

- ▶ **European E-Competence Framework 3.0**

- ▶ *(5 areas, 40 competences, 5 proficiency levels, 23 professional profiles)*

[EU, 2018]

Questionnaire

7 dimensions of ITC competences:

- ▶ gathering and processing **information**
- ▶ use of **office** programs
- ▶ online **communication**
- ▶ **multimedia** editing and creation
- ▶ **programming**
- ▶ **hardware & e-commerce**
- ▶ **digital security**

Questionnaire

35 questions (5 per dimension):

- ▶ single select multiple choice (out of 5 given answers)
- ▶ each question *scored 0-1*

Questions testing for:

- ▶ practical skills (*situational, "how to?"*)
- ▶ knowledge
- ▶ attitudes (*i.e. netiquette, safe online behaviour*)

Badanie Kompetencji Cyfrowych

*Required

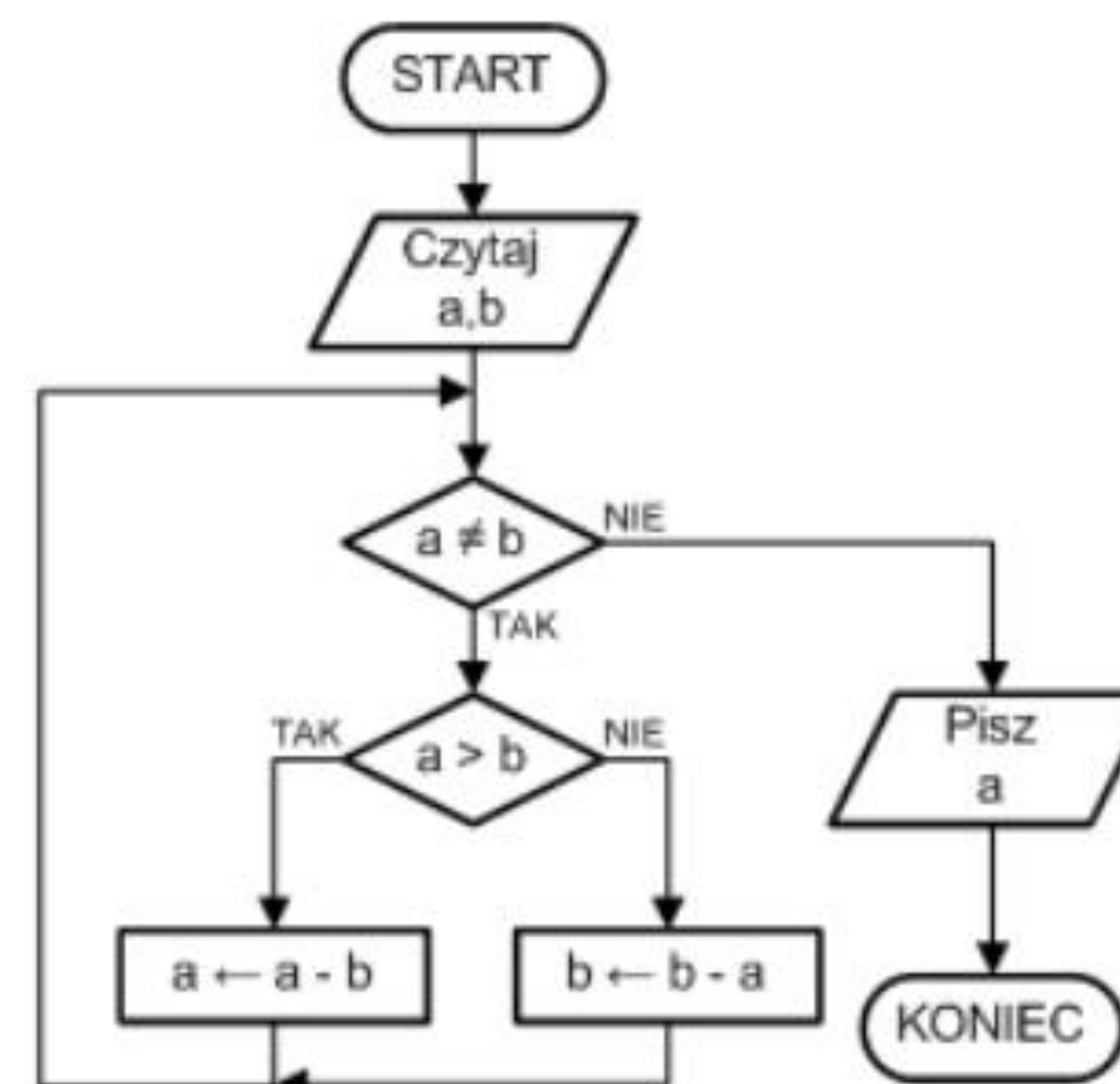
Aby wyświetlić tylko wyniki wyszukiwania dotyczące substancji chemicznej należy *

1 point

The screenshot shows a Google search for 'NAFTA'. The search bar contains 'NAFTA' and the Google logo is on the left. Below the search bar, there are tabs for 'Wszystko', 'Grafika', 'Wiadomości', 'Filmy', 'Mapy', 'Więcej', 'Ustawienia', and 'Narzędzia'. The search results show 'Okolo 72 000 000 wyników (0,46 s)'. The first result is 'Nafta – Wikipedia, wolna encyklopedia' with a link to 'https://pl.wikipedia.org/wiki/Nafta'. Below this, there is a snippet: 'Nafta (inaczej kerozyna) – ciekła frakcja ropy naftowej wrząca w granicach ... Nafta została po raz pierwszy wytworzona z węgla przez Abrahama Gesnera. Zastosowanie współczesne - Paliwo silnikowe'. To the right of the main results, there is a 'Zobacz też:' section with links to 'Północnoamerykański Układ Wolnego Handlu', 'Północnoamerykański Układ Wolnego Handlu lub Północnoamerykańska Strefa Wolnego Handlu', and 'Nafta'. Below this, there is a small image of a gas pump nozzle and a bottle of oil. At the bottom, there is a link to 'Północnoamerykański Układ Wolnego Handlu – Wikipedia, wolna ...' and a snippet: 'Północnoamerykański Układ Wolnego Handlu lub Północnoamerykańska Strefa Wolnego Handlu, NAFTA (ang. North American Free Trade Agreement) ... Przyczyny powstania · Data powstania · Skutki'.

Poniższy algorytm *

1 point



Additional questions

Prior to filling questionnaire - ICT competence self assessment

- ▶ Level of user of ITC technologies
 - ▶ *Scale: 0-ocassional, 1- regular, 2-advanced, 3-expert*
- ▶ Satisfaction with ITC competence in each of 7 dimensions
 - ▶ *Scale: 1- Definitely unsatisfactory... 7-Definitely satisfactory*

Pilot survey

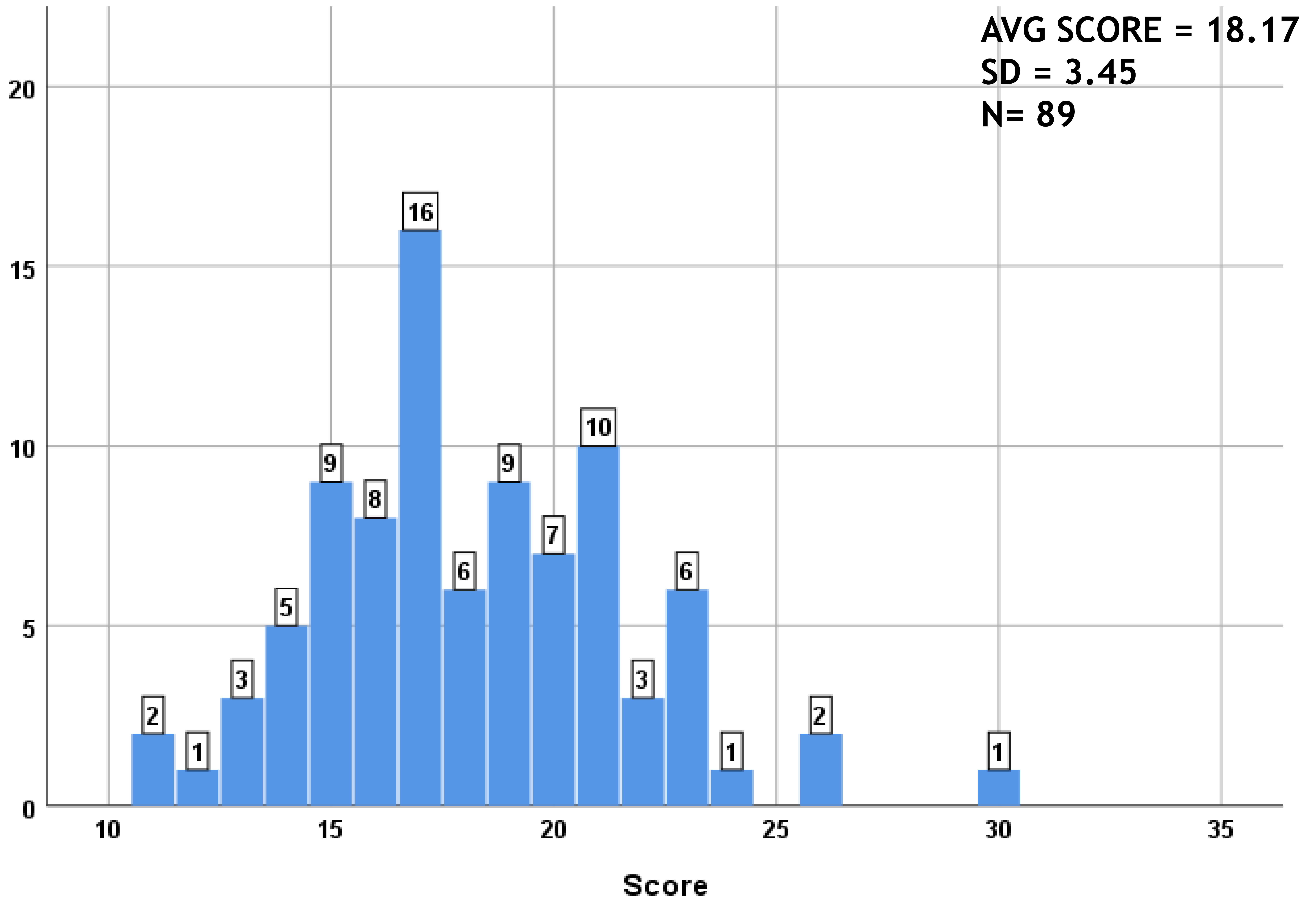
Method:

- ▶ computer assisted self-interviewing (CASI)

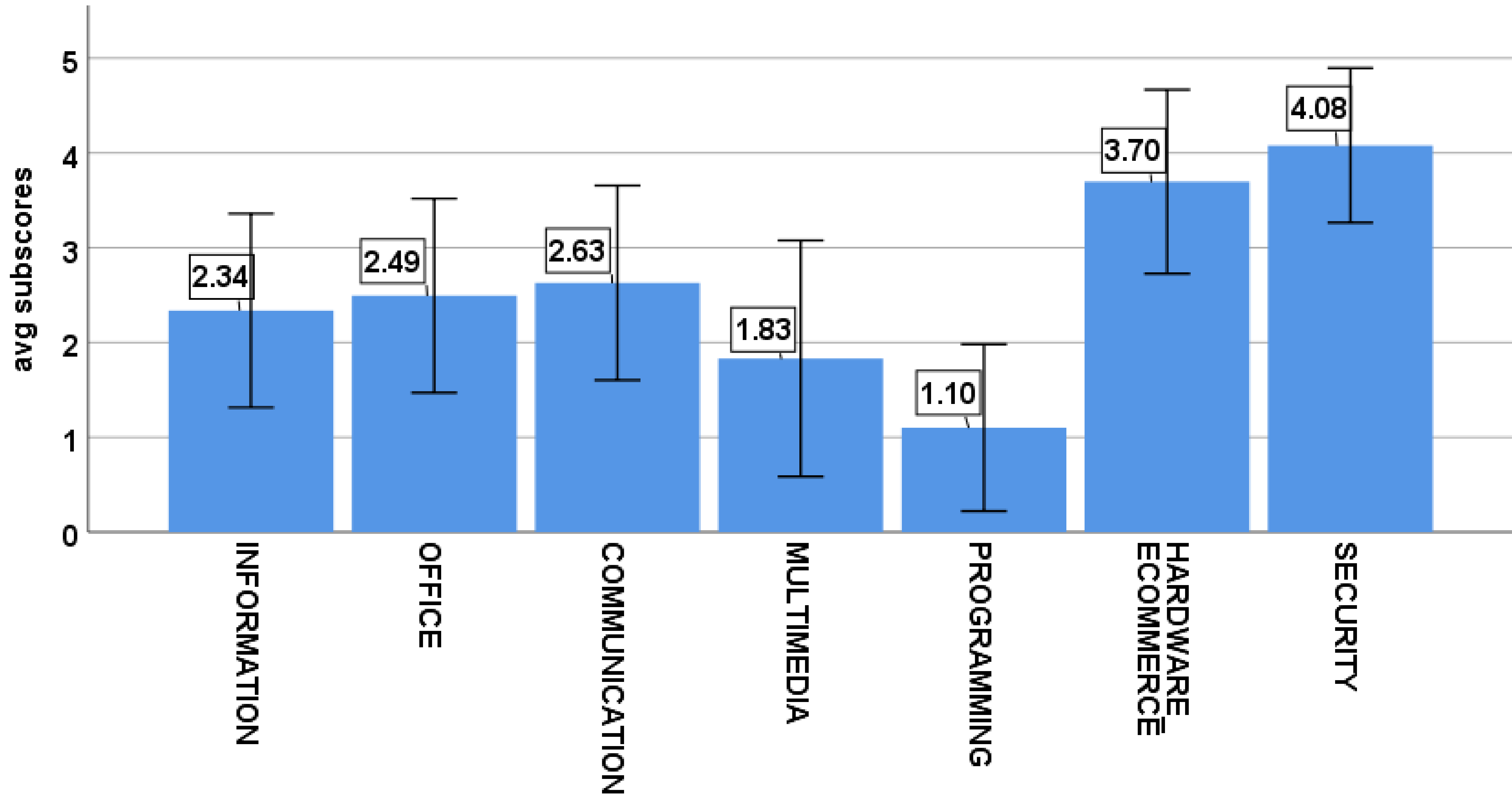
Sample:

- ▶ 89 CUE students (aged 19-24):
 - ▶ 25 male, 64 Female
 - ▶ 23 management, 66 Accounting

Results: Total score



Results: Sub-scores



Significant correlations (Spearman)

- ▶ **Total Score - User Self Assessment (.384) ****
- ▶ **Multimedia - Multimedia Self Assessment (.189)***
- ▶ **Programming - Programming Self Assessment (.330) ****
- ▶ **Hardware & E... - Hardware & E... Self Assessment (.326)****
- ▶ **Security - Security Self Assessment (.192)***

* - Correlation is significant at the 0.05 level (1-tailed).

** - correlation is significant at the 0.01 level

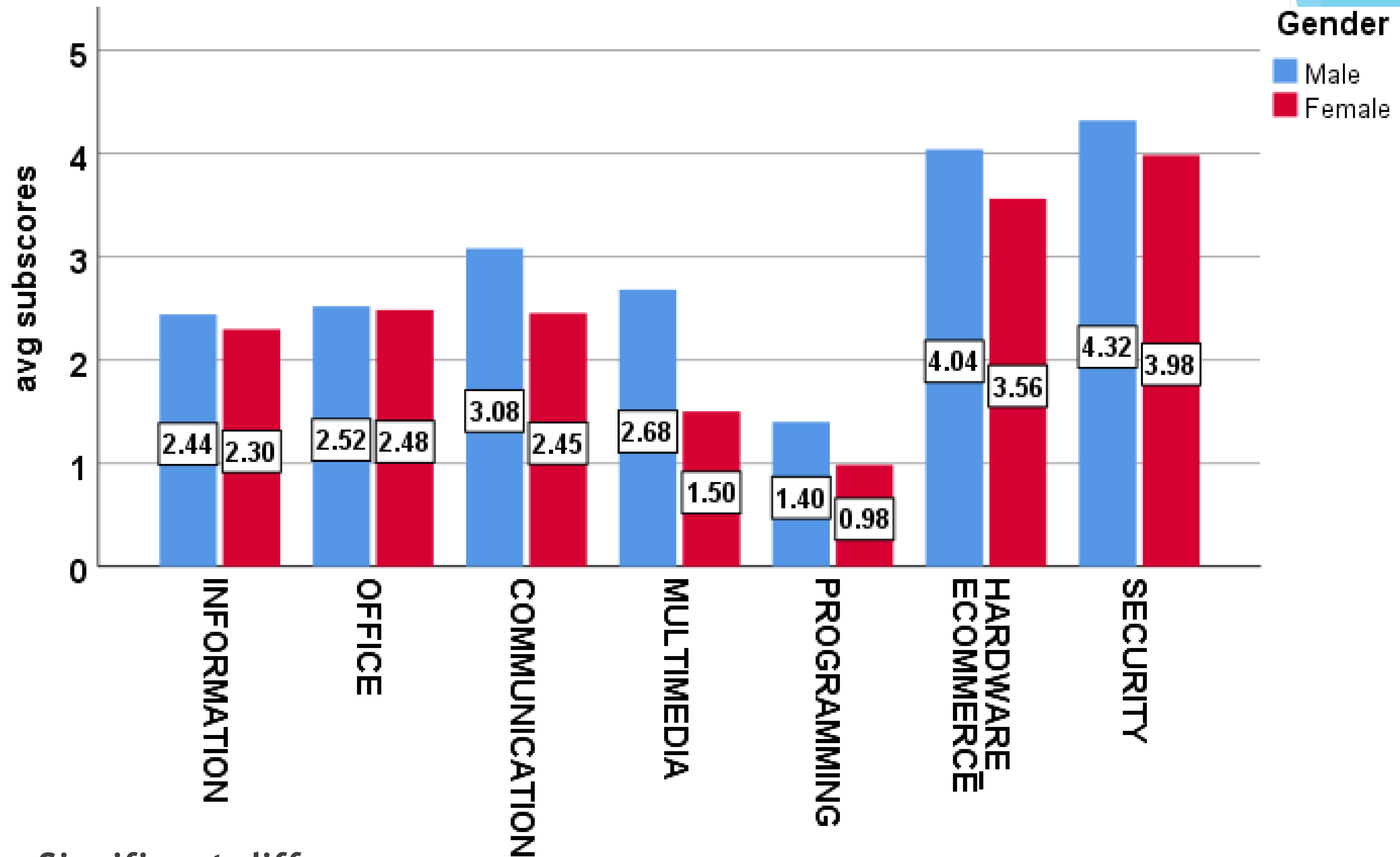
T-test: Total Score (gender)

- ▶ Male avg. 20.48 (SD=3.76)
- ▶ Female avg. 17.27 (SD=2.88)
- ▶ $P < .001$

T-test: User Self Assessment (gender)

- ▶ Male avg. 1.40 (SD=.58)
- ▶ Female avg. 0.94 (SD=.56)
- ▶ $p = .001$

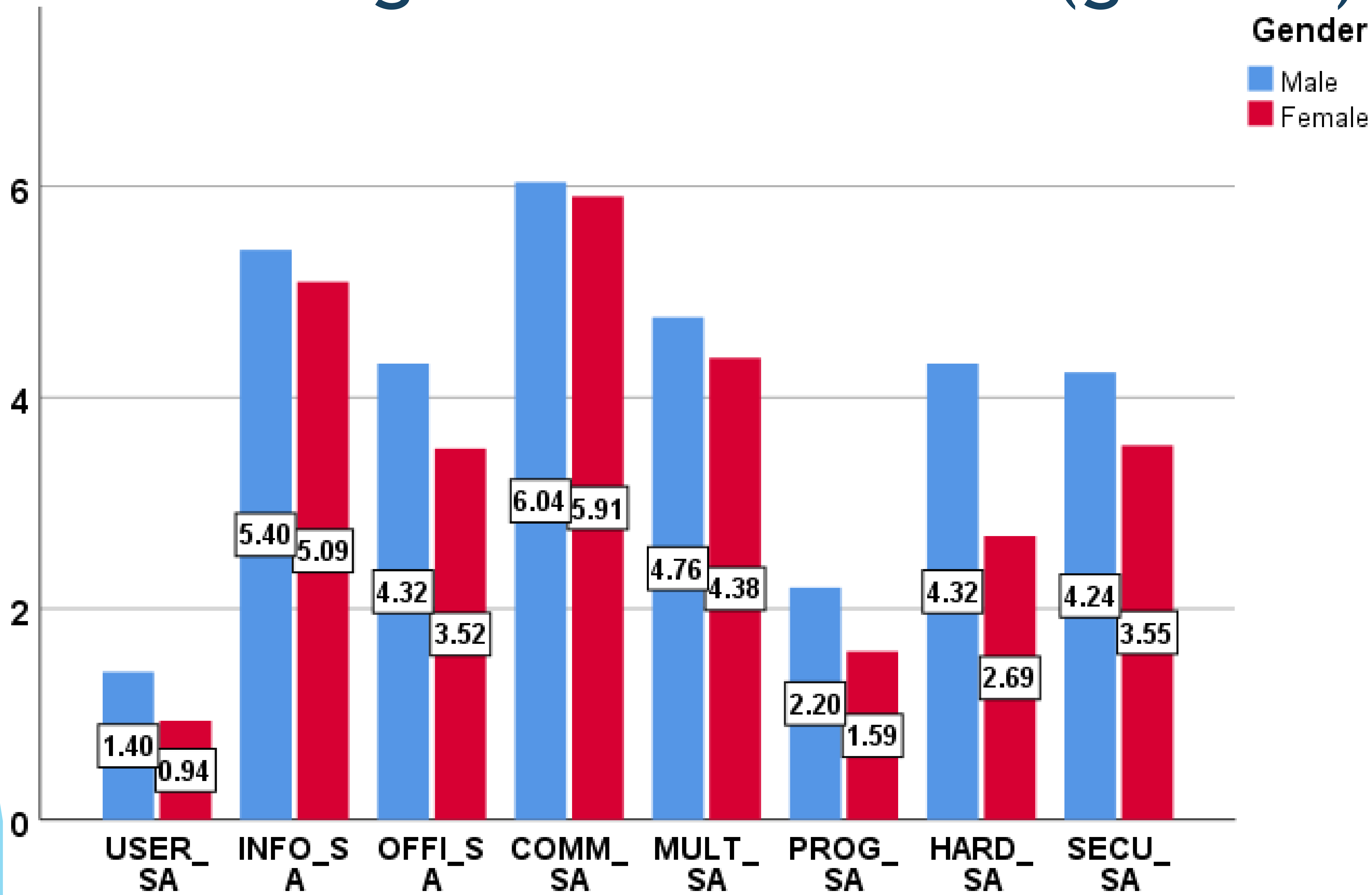
T-test: avg. sub-scores (gender)



Significant differences :

- ▶ Communication ($p=.009$)
- ▶ Multimedia ($p<.001$)
- ▶ Programming ($p=.044$)
- ▶ Hardware and E-commerce ($p=.013$)

T-test: avg. self assessment (gender)



Significant differences:

- ▶ Office ($p=.016$)
- ▶ Programming ($p=.024$)
- ▶ Hardware and E-commerce ($p<.001$)

T-test: sub-scores (course)

Significant differences:

- ▶ Communication
 - ▶ Accounting students avg. 2.79 (SD=1.06)
 - ▶ Management students avg. 2.17 (SD=.78)
 - ▶ $P=.013$

Factor analysis:

Rotated Component Matrix^a

	Component	
	1	2
HARDWARE_ECOMMERCE	.627	.290
INFORMATION	.608	-.154
OFFICE	.595	-.116
PROGRAMMING	.535	.251
COMMUNICATION	-.159	.732
SECURITY	.028	.731
MULTIMEDIA	.323	.509

Extraction Method: Principal Component Analysis.

Rotation Method: Varimax with Kaiser

Normalization.^a

a. Rotation converged in 3 iterations.

Discussion:

Findings:

- ▶ On average highest sub-scores were received for Security and Hardware & E-commerce and lowest for Programming
- ▶ There are significant positive correlations between score and self assessment for:
 - ▶ Total Score, Programming, Hardware & E-commerce (moderate)
 - ▶ Multimedia and Security (low)
- ▶ Male students received on average higher:
 - ▶ Total scores as well as Communication, Multimedia, Programming, Hardware & E-commerce sub-scores
- ▶ Considering self assessment above differences were perceived for:
 - ▶ Total score, Programming, Hardware & E-commerce sub-scores
 - ▶ and for Office sub-score (!)

Discussion:

Strengths:

- ▶ Positive participant feedback: clear instructions and questions, convenient form

Weaknesses:

- ▶ Small sample
- ▶ Uneven gender proportions
- ▶ Similar participants (Age group, University, Area of studies)

Further research:

- ▶ Testing questionnaire on larger and more diverse samples

Sources:

- 1) Carretero S., Vuorikari R., Yves Punie Y., (2017) *DigComp 2.1 - The Digital Competence Framework for Citizens*. EU
- 2) Czapla, T. P. (2018). Kompetencje uniwersalne jako odpowiedź na potrzeby rynku pracy. W J. Płuciennik, M. Czajkowska i M. Wróblewski (red.), *Twórczość, zatrudnialność, uniwersytet*. Łódź: Wydawnictwo Uniwersytetu Łódzkiego.
- 3) Ernst & Young, SGH, AmCham. (2012). *Kompetencje i kwalifikacje poszukiwane przez pracodawców wśród absolwentów szkół wyższych wchodzących na rynek pracy*. Warszawa.
- 4) EU. (2007). *Council Recommendation of 22 May 2018 on key competences for lifelong learning*. Luxembourg: Publications Office of the European Union.
- 5) EU. (2011). *Transferability of Skills across Economic Sectors: Role and Importance for Employment at European Level*. Luxembourg: Publications Office of the European Union.
- 6) EU. (2018). *The European e-Competence Framework 3.0*
- 7) Kocór, M., Strzebońska, A. i Dawid-Sawicka, M. (2015). *Rynek pracy widziany oczami pracodawców. Na podstawie badań pracodawców i ofert pracy zrealizowanych w 2014 roku w ramach V edycji projektu Bilans Kapitału Ludzkiego*. Warszawa: PARP.
- 8) OECD, DeSeCo Project, (2005). *The Definition and Selection of Key Competencies. Executive Summary*. OECD.
- 9) Pieniążek, W., Przybył, C., Pacuska, M., Chojecki, J., Huras, P., Pałka, S., Rudolf, A. (2014). *Analiza kwalifikacji i kompetencji kluczowych dla zwiększenia szans absolwentów na rynku pracy. Raport końcowy*. Warszawa: Agrotec.

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