

A Top Place

to Study Economics



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

# Rich-media Innovative Technologies at Czech Secondary Schools

# Ivo Martiník

VŠB-Technical University of Ostrava Faculty of Economics Czech Republic ivo.martinik@vsb.cz



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

# Motivation, Problem Area

**Problem of the most universities and secondary schools** in the Czech Republic:

Although the information technologies penetration reaches the world standard within the Czech population, the exploitation of the new technologies including the rich-media technologies in everyday teaching and learning is far behind expectations.



CHNICAL UNIVERSITY OF OSTRAG

A Top Place to Study Economics Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

# Motivation, Problem Area

**Problem of the most universities and secondary schools** in the Czech Republic:

How to keep and increase the learning process quality, when the number of students and the popularity of the part-time and distance form of learning continually increases?



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

# Motivation, Problem Area

**Problem of the most universities and secondary schools** in the Czech Republic:

It is clear that classic **textual study texts** (eventually with added multimedia components) **cannot fully compensate** straight forward or intermediary **interaction of the teacher with the student**.



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



Full complex multimedia visualization of the educational process accessible on-line or on-demand is such the absolute necessity in the present time.



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

VSB TECHNICAL UNIVERSITY OF OSTRAGA FACULTY OF ECONOMICS

...

# **Rich-Media Technology**

Rich-media is synonymous for broad range of **interactive multimedia** being used for the support of **synchronous and asynchronous communication** 

Animations (Flash Player) Stream video Rich Internet Applications Online games



CALLY As palantenants Family 1.5 con no.
onne "Editorii Dhoof" (Le elección del redeche), el cual reconoce a be perfectos
artomatico y electrónicos excepcionales das
ferrer/a many capital duella previou para
op-PC Wasanne, el avenue "Technical.
Excellence' talle avoidance literaceta di
2005) Fastor tanban ha socials at recommendation device to receipt the factor and
"Final lafaild Disconding" y fast elegible come
Furce laters
Station
and the second se

Rich Media Systems





2

A Top Place to Study Economics Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/





**Technical University of Ostrava Faculty of Economics** Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

TECHNICAL UNIVERSITY OF OSTRAVA FACULTY OF ECONOMICS

### **Rich-media Recording**



- · IEEE 754 64 bit double precision floating point
- Zápis literálu může být zakončen znakem 'D' nebo 'd'

Title	Programovani III.
Presenter	RNDr. Ivo Martinik PhD.
Date	3/1/2012 8:55:15 AM
Description	A313







EduArt software od PolyMedia

PolyMedia Technologies Vicedruhová média



Vícedruhová média

ekf

VSS TECHNICAL LAWARDSITY OF OSTRAVA FACULTY OF ECONOMICS

> MEdia-rich Repository of LearnING Objects

A Top Place

to Study Economics

ACADEMIC presentation capturing archivation publication

**Technical University of Ostrava** 

Sokolská třída 33, 701 21 Ostrava

**Faculty of Economics** 

Czech Republic http://en.ekf.vsb.cz/

RICH MEDIA REPOSITORY WWW.MERLINGO.CZ

www.merlingo.cz



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



#### Main Goals of MERLINGO Project

Setting up and manage the **central repository of learning objects** based on the **rich-media** technologies acessible on-line and on-demand within the national computer network **CESNET2**,



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



#### Main Goals of MERLINGO Project

Minimize the financial, personal and time costs joined with the creation and management of the rich-media learning objects (especially the costs of direction, cutting, organizing, archiving, computational and personal capacities, etc.),



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



#### Main Goals of MERLINGO Project

Support for the eLearning and rich-media technologies in the area of complex multimedia vizualization of the educational process and fundamentally enrich the learning process especially in its part-time and distance form,



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



#### Main Goals of MERLINGO Project

Radically improve the quality of students with special needs learning, establishment of "barrier-free" information access to records of presentations.



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

Vise TECHNICAL UNIVERSITY OF OSTRAVA FACULTY OF ECONOMICS

#### Support for the Students with Special Needs





Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



#### Main Problem Areas of MERLINGO Project

Relatively **high purchase price** of individual recording systems and the necessity of annual payment for programming support to supplier,



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



### Main Problem Areas of MERLINGO Project

**Technical difficulties in realization of recording** in locations which are not equipped with a necessary infrastructure (camera and microphone systems, sound, mixing device, etc.),



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



#### Main Problem Areas of MERLINGO Project

Impossibility to outfit each teaching staff with their own mobile recording that could be used for preparation and publishing of a lecture,



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



### Main Problem Areas of MERLINGO Project

Limited possibility of editing and modifications (e.g. edition, post-production) of records of lectures which could be done by teaching staff without technical assistance and on a mobile device,



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



### Main Problem Areas of MERLINGO Project

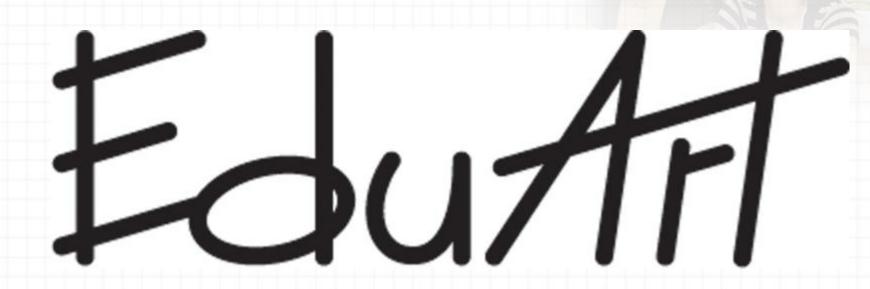
**Inacessibility or difficult implementation** of application programming interface providing interaction with learning management systems of virtual universities.

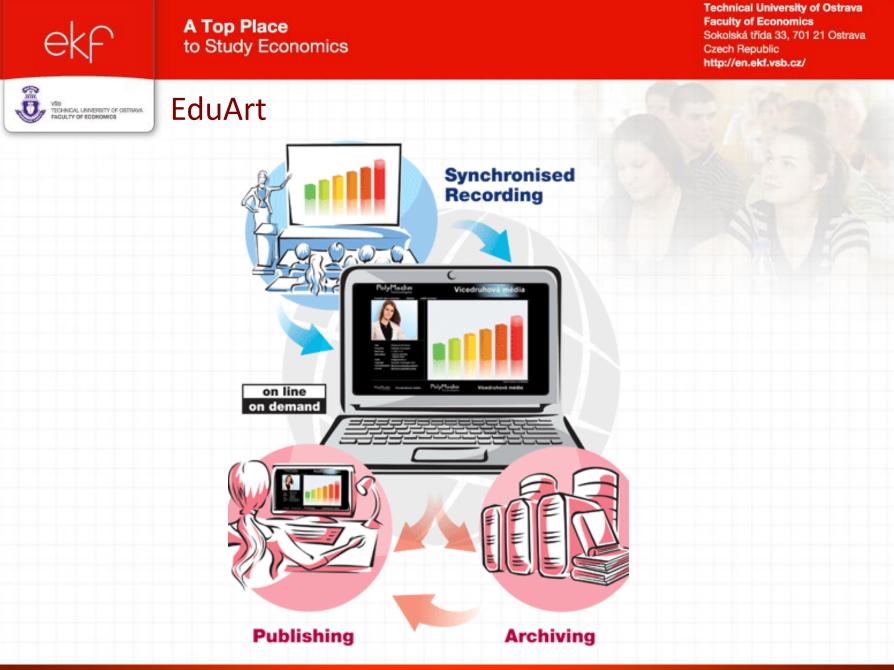


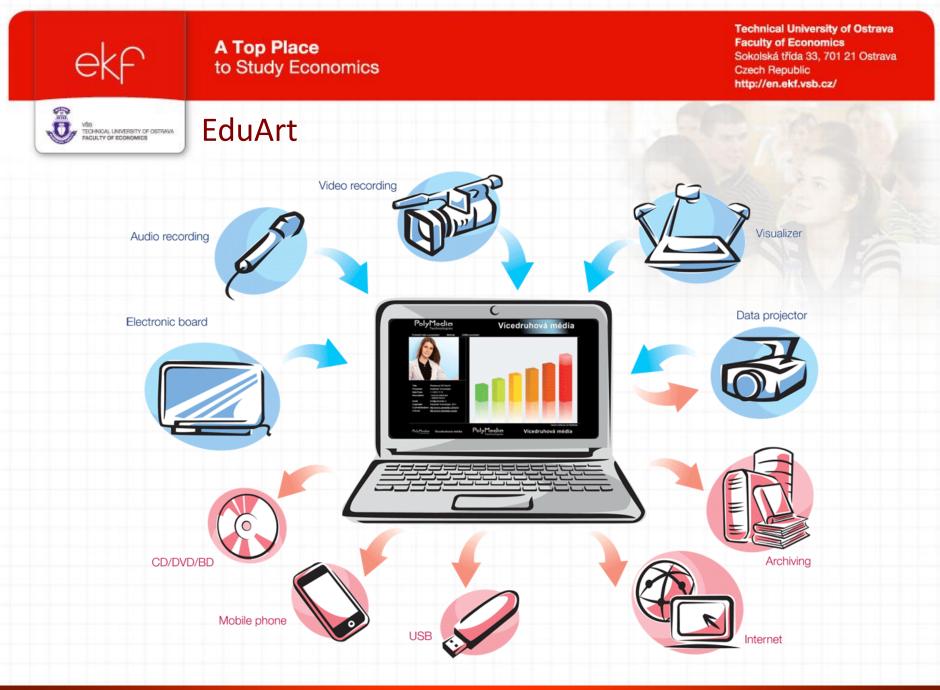


Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

VSS TECHNICAL LAWARDSITY OF OSTRAWA FACULTY OF ECONOMICS









Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

Rich-media Technologies at Secondary Schools

Currently, one of the key tasks for the **MERLINGO** project investigators is a pilot implementation of rich-media technologies in the educational process at **six selected secondary schools** within the project

# **Clever helpers for teaching** using ICT in a simple and creative way



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



**Rich-media Technologies at Secondary Schools** 

# **Clever helpers for teaching** using ICT in a simple and creative way

- Slavonic Grammar School in Olomouc,
- Grammar School Hello in Ostrava-Poruba,
- Olga Havlová Grammar School in Ostrava-Poruba,
- Information Technology High School in Frýdek-Místek,
- Secondary Vocational School of Trinec Steelworks,
- Secondary Technical School in Šumperk.



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



Increasing the teaching process level at the secondary schools,



NUMBER OF TRANSPORT OF TRANSPORT

A Top Place to Study Economics Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

#### Main Goals of the Project

- Increasing the teaching process level at the secondary schools,
- Support of asynchronous communication realization between teachers and students,



NUMBER OF TRANSPORT OF TRANSPORT

A Top Place to Study Economics Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

#### Main Goals of the Project

- Increasing the teaching process level at the secondary schools,
- Support of asynchronous communication realization between teachers and students,
- Mobilization of students in the teaching process,



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

#### Main Goals of the Project

- Increasing the teaching process level at the secondary schools,
- Support of asynchronous communication realization between teachers and students,
- Mobilization of students in the teaching process,
- Support of students with special needs.



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



#### **Rich-media Technologies at Secondary Schools**





TECHNICAL UNIVERSITY OF OSTRAVA FACULTY OF ECONOMICS

17:14

A Top Place to Study Economics Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/

#### **Rich-media Technologies at Secondary Schools**

Pan: AABC

... krát 0,5 a tady bude 5 centimetrů.

STÁT CHYSTÁ PŘÍSNĚJŠÍ PODMÍNKY PRO POSKYTOVATELE NEBANKOVNÍCH PŮJČEK.



Technical University of Ostrava Faculty of Economics Sokolská třída 33, 701 21 Ostrava Czech Republic http://en.ekf.vsb.cz/



# **Thank You for Your Attention**

# Ivo Martiník

VŠB-Technical University of Ostrava

Faculty of Economics

Czech Republic

ivo.martinik@vsb.cz