



# IT for Practice 2015

Thursday, October 8<sup>th</sup> 2015

VSB-Technical University Ostrava, Faculty of Economics, Building E – (Havlíčkovo nábřeží), Room E115

## 09:00 OPENING OF THE MAIN CONFERENCE

09:00 - 09:20	<i>Dluhošová, D., Tvrdíková, M.</i>	Welcome speech
09:20 - 09:40	<i>Pitner, T., Ministr, J.</i>	New Trends in Educating IS Experts for Practice
09:40 - 10:00	<i>Maryška, M., Doucek, P.</i>	Corporate Reporting and Corporate Informatics in the Context of Planning Tasks
10:00 - 10:20	<i>Zajac, M.</i>	IT Service Strategy - Within or Beyond IT Strategy
10:20 - 10:40	<i>Říhová, Z.</i>	The legal minimum for project manager

## 10:40 - 11:00 COFFEE BREAK

11:00 - 11:20	<i>Svrčinová, L., Ministr, J.</i>	Project preparation procedures
11:20 - 11:40	<i>Danel, R., Reklin, M., Řepka, M., Johanides, D., Otte, L.</i>	Security of Information Systems for Production Control
11:40 - 12:00	<i>Grabowski, M.</i>	A Typology of Methods for E-learning Assessment

## 12:00 - 13:30 LUNCH - Restaurant Parník

## 13:30 - 14:50 AFTERNOON SESSION

13:30 - 13:50	<i>Adamczewski, P.</i>	Polish SMEs as Intelligent Organizations of the ICT Support
13:50 - 14:05	<i>Daňa, J., Ráček, J.</i>	Analysis of Czech actors' cooperation network using Gephi
14:05 - 14:20	<i>Wawreczková, L.</i>	Common Integrated Management and Assessment Framework
14:20 - 14:35	<i>Chaplyha, V.</i>	Software Tools in System of Operational Risk Management
14:35 - 14:50	<i>Koricina, J.</i>	Myths and reality of information security in the academic sector

## 14:50 - 15:20 COFFEE BREAK

15:20 - 15:40	<i>Bartuś, K., Bartuś, T.</i>	Author's project computer support organizational creativity
15:40 - 16:00	<i>Kollár, I., Martiško, B.</i>	SAP HANA, BIG DATA and In Memory Computing
16:00 - 16:20	<i>Sagan, A., Grabowski, M.</i>	TAM Model as an Assessment Method for Moodle E-Learning Platform
16:20 - 16:40	<i>Kaštierová, M., Kováčik, M., Jakubec, B.</i>	Modern Training Demon of Mobile Applications for the Gene Orchards

## 18:00 - 23:00 SOCIAL MEETING - Restaurant Slunečnice



# IT for Practice 2015

Friday, October 9<sup>th</sup> 2015

VSB-Technical University Ostrava, Faculty of Economics, Building E – (Havlíčkovo nábřeží), Room E108

## 09:40 OPENING OF THE SECOND DAY OF THE CONFERENCE

09:40 - 10:00	Ševčík, J.	A Conceptual Model for REA
10:00 - 10:20	Buchalceková, A.	How Small Companies Can Improve their Software Development Processes for Gaining Competitive Advantage
10:20 - 10:40	Martiník, I.	Rich-media Innovative Technologies at Czech Secondary Schools
10:40 - 11:00	Molin, R.	Challenges of the project

## 11:00 - 11:20 COFFEE BREAK

11:20 - 11:40	Novák, V.	Teaching of Dimensional Modeling in Microsoft Excel 2013 from ERD to reports
11:40 - 12:00	Mandřák, J.	Accessing Databases from R for a Purpose of Data Mining
12:00 - 12:20	Matula, J., Huňka, F.	Dependency Injection Containers and Caching
12:00 - 12:40	Vlček, P.	Data Boxes and Document Management System

## 12:40 CONFERENCE CLOSING